



SPEED STRATEGY SCALE

**SHARPER
GO-TO-MARKET**

**TRAINED & STRUCTURED
SALES TEAMS**

**SCALABLE, OUTCOME-
DRIVEN REVENUE
MODELS**

GROWTH APACHE

Growth-First | Global Reach | Execution-Led Consulting

WE BUILD GROWTH ENGINES.

WHAT SETS US **APART**

STRATEGY



- GTM
- Revenue Strategy
- Sales Architecture

EXECUTION



- Sales Outsourcing
- Acquisition Funnels
- Revenue Operations

CAPABILITY



- Sales Training
- Team Building
- Performance Enablement



Growth Apache is a strategic growth consulting firm designed to scale modern Start-ups & Mid Sized Companies.

We work with Ed-tech platforms, SaaS solutions Providers, Institutional Chains, Healthcare & E-commerce players to unlock revenue by redesigning the sales engine, training high-performance teams, and **Building New Acquisition Channels** that work in the present day's market.

From **Inside Sales Structure** to **Feet-on-Street** Playbooks, from Founder **GTM** Handholding to **YouTube Influencer** Funnels—we embed ourselves inside your team and build systems that grow with you.

BUILT IN TRENCHES. NOW DRIVING GROWTH.

OUR EXPERTISE



Inside Sales & CRM-Led Funnels



Youtube, BTL, CC Based GTMS



Influencer & Performance Marketing Alignment



Inside Sales & Feet-on-Street Closures Teams



As business growth professionals, we've spent years setting up high-return revenue processes and building teams that execute with discipline. We are deeply passionate about designing micro-marketing strategies, delivering quality inputs, and contributing to lean, high-efficiency sales funnels that truly move the revenue needle.

We've built sales teams from the ground up, owned revenue targets, and worked shoulder-to-shoulder with founders.

Growth Apache is the "growth partner" we wish, we ever had while building at scale.

AYAN BAIDYA
Principal Consultant



QI SPINE
Head of Sales

UNACADEMY
Sr. Manager, Growth

UPGRAD
Marketing Ops. Manager

**SOUNDERGRAD,
KNOWLEDGUCATE
GROUP, EXTRA, CHOOOLS
SCHOOL, ET LABS, BIZBEE**
Growth Consultant

SCALING GROWTH ACROSS INDUSTRIES. BRIDGING THE GAP.

Across industries, businesses face
Critical Growth Roadblocks that impact revenue
and scalability.



EDTECH

- High CAC & rising acquisition costs
- Dependence on limited channels
- Lack of scalable sales systems
- Retention & learner engagement challenges
- Low conversion from leads to enrollments



HEALTHCARE

- Low awareness & patient acquisition
- Trust & credibility barriers
- Complex sales cycles & long decisions
- Inefficient patient follow-ups
- Retention & re-engagement gaps



SAAS & TECHNOLOGY

- Long sales cycles & delayed closures
- High churn & low retention
- Lack of product-market fit validation
- Dependence on founder-led sales
- Scaling revenue predictably



INSTITUTIONAL BRANDS

- Low enrollment or participation
- Outdated outreach & marketing strategies
- Limited visibility in competitive market
- Inefficient lead management
- Difficulty in building long-term impact



E-COMMERCE & D2C

- High customer acquisition costs
- Low repeat purchase rate
- Poor customer lifetime value (CLV)
- Fragmented channel strategy
- Inventory & demand planning gaps

BUILDING THE ENGINE BEHIND GROWTH

End-to-end sales and growth solutions engineered for measurable impact and scalable success



GTM DESIGN & IMPLEMENTATION

Crafting high-return go-to-market models and executing with precision to accelerate growth.



SALES TEAM BUILDING & RESTRUCTURING

Building high-performance sales teams and realigning structures to drive efficiency and results.



OUTSOURCED SALES PODS

Plug-and-play sales pods that act as an extension of your team—built to deliver, designed to scale.



ACQUISITION CHANNEL MANAGEMENT

Managing and optimizing multi-channel acquisition strategies to maximize reach, quality and ROI.



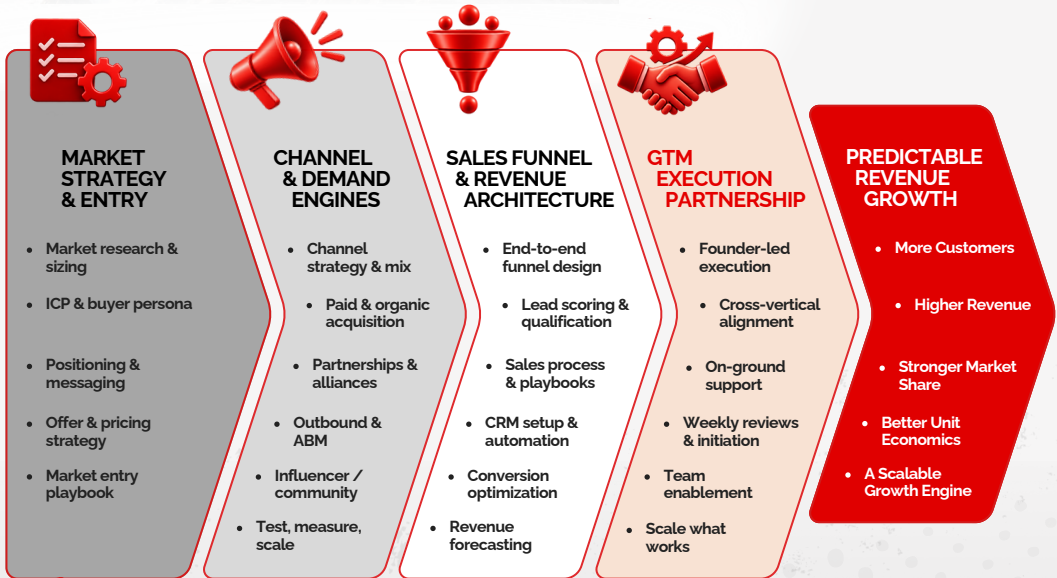
CUSTOMER EXPERIENCE & RETENTION

Delivering exceptional customer experiences that drive loyalty, retention and long-term growth.



GTM DESIGN & IMPLEMENTATION

From **Strategy** to Market
From pipeline to **Predictable Revenue**



OUTCOMES



2-5x
More Qualified Pipeline

20-40%
Higher Conversion Rates

30-50%
Quicker Market Entry

Predictable & Scalable
Revenue Growth



**GTM ISN'T A DECK,
IT'S A GROWTH ENGINE**
LET'S BUILD YOURS

SALES TEAM BUILDING & RESTRUCTURING

Right people. Right process. Right accountability. **Real results.**



SALES TEAM SETUP & RESTRUCTURING

- Assess your current team, structure & performance
- Define roles, hierarchy, reporting & spans
- Align team design to your go-to-market strategy



SALES HIRING, TRAINING & ENABLEMENT

- Hire for attitude, train for skill
- Onboarding & induction that drives early wins
- Continuous skill-building & sales enablement



SALES PROCESSES, PLAYBOOKS & SOPS

- Build end-to-end sales processes
- Create playbooks, SOPs & objection handling guides
- Standardize best practices across the team



PERFORMANCE MANAGEMENT & REVENUE ACCOUNTABILITY

- Set clear KPIs & targets at every level
- Track leading indicators & revenue metrics
- Drive accountability with coaching, reviews & rewards



Stronger
Pipeline



Higher
Conversion
Rates



Increased
Deal Size &
Win Rate



Predictable
Revenue
Growth

REVENUE OUTCOMES

Great sales teams aren't born. They're built with clarity, coaching & consistency.
We build teams that **build your revenue.**

OUTSOURCED SALES PODS

Your sales team. Our execution. *Your growth.*



DEDICATED SALES PODS

A team built around your business.

- Trained reps
- Dedicated management
- Your ICP & playbook

Outcome:

Faster sales capacity without months of hiring & ramp-up.



PRE-SALES & QUALIFICATION

Turn leads into sales-ready opportunities.

- Prospecting
- Qualification
- Appointment setting
- Lead nurturing

Outcome:

More qualified conversations entering your pipeline.



FULL - CYCLE SALES

From first conversion to closed revenue.

- Discovery
- Pitch
- Follow-up
- Negotiation
- Closure

Outcome:

More opportunities converted into customers.



FLEXIBLE SALES CAPACITY

Scale your sales team with your pipeline.

- Launch
- Ramp
- Expand
- Redeploy

Outcome:

Add capacity when demand rises. Reduce it when it doesn't.

Plug in the team. Power the pipeline. **Scale the revenue.**